

IT IS CLAIMED:

1. A sign comprising:
 - a first substrate layer having a printable side and an opposite side; an adhesive layer attached to the opposite of the first substrate layer;
 - a second substrate layer having an adhesive releasable side attached to the adhesive layer and an opposite printable side;
 - at least a portion of the second layer being removable to expose the adhesive layer; and
 - indicia on at least one of the printable sides of the first and second substrate layers.
2. A sign in accordance with Claim 1 wherein the first substrate layer is of printable stock of virtually any type, grade or weight, printable on both sides on a desktop printed or other printing device.
3. A sign in accordance with Claim 2 wherein the adhesive layer is of an adhesive of virtually any type, including acrylic, hot metal, removable or permanent.
4. A sign in accordance with Claim 3 wherein the second substrate layer has the releasable side treated with silicone and the opposite printable side such that it can be printed on by a desktop printer or other printing device.
5. A sign comprising a release liner which is suitable for printing thereon that is attached to an adhesive layer allowing the liner and adhesive layer to be run through a printer simultaneously.
6. A sign comprising front and back release liners which are suitable for printing thereon that are attached to the front and back faces of an adhesive

layer respectively allowing the liners and adhesive layer to be run through a printer simultaneously so that printed text can be placed on either side of said sign.

7. A sign in accordance with Claim 6 wherein a portion of the perimeter of one of said release liners has been removed exposing the adhesive layer which can then be used to attach the sign to a surface by pressing the adhesive onto that surface.